



2020 Washington Craft Beer Industry Summit and Trade Show WA Brewers Guild Allied Member Sponsorship Opportunities

The 2nd annual WA Craft Beer Summit is hosted by the Washington Brewers Guild, the non-profit trade association dedicated to advancing the common interests of Washington craft brewers through legislative advocacy and brewer community building.

If you are interested in sponsoring the WA Craft Beer Summit, please complete the following inquiry form and we will be in touch within 48 hours: [2020 WA Craft Beer Summit - WBG Allied Member - Sponsorship Inquiry](#)

Presenting Sponsor: | \$10,000 | 1 Available

Benefits include one annual WBG Allied Membership Dues

10 x 10 Exhibitor Booth

Your company listed as the official presenting sponsor in all emails & marketing

Company banner prominently displayed at entrance, and opportunity to distribute your company products or materials to attendees

Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance sign.

Full-page ad in the Summit conference guide

8 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Distributor Partner Sponsor: | \$10,000 | 1 Available

Benefits include one annual WBG Allied Membership Dues

10 x 10 Exhibitor Booth

Your company listed as the official Distributor Partner sponsor in all emails & marketing

Company banner prominently displayed at entrance, and opportunity to distribute your company products or materials to attendees

Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance sign.

Full-page ad in the Summit conference guide

8 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Summit Industry Welcome Reception Sponsor: | \$5,000 | 1 Available, November 5th, 2020

Exclusive sponsorship of the Thursday, November 5th (6-8pm) Summit Industry Welcome Reception

10 x 10 exhibitor booth

Space for company banner at reception entrance

Opportunity to distribute your company products or materials to attendees

Your company listed as the official Summit Industry Welcome Reception sponsor in emails & marketing

Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance sign.

Full-page ad in the Summit conference guide

4 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Summit Closing Reception Sponsor: | \$5,000 | 1 Available, November 6th, 2020

Exclusive sponsorship of the Friday, November 6th (6-8pm) Summit Closing Reception

10 x 10 exhibitor booth

Space for company banner at reception entrance

Opportunity to distribute your company products or materials to attendees

Your company listed as the official Summit Closing Reception sponsor in emails & marketing

Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance sign.

Full-page ad in the Summit conference guide

4 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Summit Lunch Sponsor: | \$5,000 | (1) Available, November 6th, 2020

10 x 10 exhibitor booth

Space for company standing banner at lunch catering area, and signage provided for additional recognition

Opportunity to distribute your company literature in lunch area

Lunch sponsor's logo will be on the lunch tickets distributed to all attendees.

Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance sign.

Full-page ad in the Summit Conference Guide

4 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Registration Area Sponsor: | \$3,500 | 1 Available, November 5th & 6th, 2020

Everyone that attends the conference must visit the registration area, and it is their introduction to the days ahead of them. Your support will be the first interaction with attendees.

Registration available at the Welcome Reception on Thursday November 5th, and on the morning of Friday November 6th.

Space for company banner at registration area

Opportunity to distribute your company products or materials to attendees

Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance sign.

Your branded item or literature insert in the Summit attendee bags

4 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Lanyards Sponsor: | \$2,000 | 1 Available

Your company logo will be represented on all Summit lanyards, alongside the presenting sponsor logo and event logo.

Lanyards must be worn at all times during conference, giving your company maximum physical exposure.

Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance sign.

2 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Summit Tasting Glassware Sponsor: | \$2,000 (In-kind option available) | 1 Available

Guests will experience the best in craft beer with the Summit tasting glass

Your company logo prominently placed on the Summit Expo tasting glass

Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance sign.

2 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Educational Breakout Sponsor: | \$2,500 | 4 Available

Sponsor educational track (4 sessions per track) featuring craft beer industry experts. Includes:

Thank you to our sponsor, mentioning your company name and the attending company representative

Your company name and logo on the sign at the entrance of the room

Place your flyers out on the table in the back of the room

Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance sign.

2 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Summit Craft Beer Industry Award Sponsor: | \$1,500 | 1 Available, Saturday November 7th, 2020

Thank you to our sponsor at the Industry Award Ceremony, mentioning your company name and the attending company representative(s).

Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance sign.

2 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Summit Session Coffee Lounge /Charging Station* Sponsor: | \$1,500 | (1) Available, November 6th, 2019

*New! A unique opportunity to welcome Summit attendees to the coffee lounge/charging station, positioned prominently alongside of the expo area. Attendees can learn about your product and services while recharging their devices!

WA Brewers Guild to supply juice, energy drinks and coffee for the Lounge

Space for company banner, and opportunity to distribute your company products or materials to attendees

Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance sign.

2 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Summit Sustainable Attendee Swag Bag Sponsor: | \$2,500 (In-kind option available) | 1 Available

The Summit attendee bag will be given to each attendee at registration, filled with event information and products. It will have your company logo displayed prominently across the front and will be co-branded with the Summit graphics. Approx. 500 sustainable bags

Includes an insert item of your choosing

Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance sign.

2 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Summit Attendee Swag Bag Inserts Sponsor: | \$250 | 20 Available

Your company's promotion material inserted into the Summit Event Bag provided to all attendees at registration (items must be pre-approved by WBG – approx. 500 units)

Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance sign.

1 Summit Ticket (includes receptions and Saturday Beer Festival)

Summit Sustainable Water Bottle Sponsor: | \$1,500 (In-kind option available) | 1 Available

Included in all attendee bags to help keep attendees hydrated, will be a reusable BPA free water bottle with your branding along with the Summit graphics. Approx. 500 sustainable water bottles

Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance banner.

2 Summit Tickets (includes receptions and Saturday Beer Festival)

Summit T-shirt Sponsor: | \$2,500 (In-kind option available) | 1 Available

Summit t-shirt, with your branding along with the WA Brewers Guild logo. Approx. 300 t-shirts

Your company logo on the Summit website sponsor page, Summit conference guide sponsor page, and on the trade show floor entrance sign.

2 Summit Tickets (includes receptions and Saturday Beer Festival)

Summit Program Advertising Opportunities:

Placing Ads in our Summit Program is a great way to gain exposure for your brand & your messaging to conference attendees.

Full back cover: | \$750 |

Inside front cover: | \$600 |

Full page: | \$500 |

1/2 page: | \$250 |

1/4 page: | \$150 |

For more information regarding sponsorship or advertising opportunities, contact Tamara Rice at tamara@washingtonbrewersguild.com.