



2019 Washington Craft Beer Industry Summit and Trade Show WA Brewers Guild Allied Member Sponsorship Opportunities

The 1st annual WA Craft Beer Summit is hosted by the Washington Brewers Guild, the non-profit trade association dedicated to advancing the common interests of Washington craft brewers through legislative advocacy and brewer community building.

If you are interested in sponsoring the WA Craft Beer Summit, please complete the following inquiry form and we will be in touch within 48 hours: [WA Craft Beer Summit - WBG Allied Member - Sponsorship Inquiry](#)

Distributor Partner Sponsor: | \$10,000 | **SOLD**

Benefits includes one annual WBG Allied Membership Dues

10 x 10 Exhibitor Booth

Your company listed as the official Distributor Partner sponsor in all emails & marketing

Space for company banner at entrance, and opportunity to distribute your company products or materials to attendees

Your company logo on the Summit website sponsor page and on Summit Conference Guide sponsor page.

Full-page ad in the Summit Conference Guide

8 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Presenting Sponsor: | \$10,000 | **SOLD**

Benefits includes one annual WBG Allied Membership Dues

10 x 10 Exhibitor Booth

Your company listed as the official presenting sponsor in all emails & marketing

Space for company banner at entrance, and opportunity to distribute your company products or materials to attendees

Your company logo on the Summit website sponsor page and on Summit Conference Guide sponsor page.

Full-page ad in the Summit Conference Guide

8 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Summit Industry Welcome Reception Sponsor: | \$5,000 | SOLD

Exclusive sponsorship of the Thursday, November 7th (6-8pm) Summit Industry Welcome Reception

Space for company banner at reception entrance

Opportunity to distribute your company products or materials to attendees

Your company listed as the official Summit Industry Welcome Reception sponsor in all emails & marketing

Your company logo on the Summit website sponsor page and on Summit Conference Guide sponsor page.

Full-page ad in the Summit Conference Guide

4 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Summit Closing Reception Sponsor: | \$5,000 | SOLD

Exclusive sponsorship of the Friday, November 8th (6-8pm) Summit Closing Reception

Space for company banner at reception entrance

Opportunity to distribute your company products or materials to attendees

Your company listed as the official Summit Closing Reception sponsor in all emails & marketing

Your company logo on the Summit website sponsor page and on Summit Conference Guide sponsor page.

Full-page ad in the Summit Conference Guide

4 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Expo Tasting Glassware Sponsor: | \$5,000 | 1 Available

Guests will experience the best in craft beer with the Summit tasting glass

Your company logo prominently placed on the Summit Expo tasting glass

Your company logo on the Summit website sponsor page and on Summit Conference Guide sponsor page

4 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Registration Area Sponsor: | \$3,500 | SOLD

November 8th, 2019

Everyone that attends the conference must visit this area, and it is their introduction to the days ahead of them. Your support will be the first interaction with attendees.

Your company logo on the Summit website sponsor page and on Summit Conference Guide sponsor page

Your company name/logo in the Summit Beer Festival Brochure

Your branded item or literature insert in the Summit attendee bags

2 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Educational Breakout Sponsor: | \$2,500 | 3 of 4 Available

Sponsor educational track (4 sessions per track) featuring craft beer industry experts. Includes:

Thank you to our sponsor, mentioning your company name and the attending company representative

Your company name and logo on the sign at the entrance of the room

Place your flyers out on the table in the back of the room

Your company logo on the Summit website sponsor page and on Summit Conference Guide sponsor page

10 x 10 Exhibitor Booth

2 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Summit Craft Beer Industry Award Sponsorship: | \$1,000 | SOLD

Sponsor the Summit Craft Beer Industry Award Ceremony. Includes:

Thank you to our sponsor, mentioning your company name and the attending company representative

Your company logo on the Summit website sponsor page and on Summit Conference Guide sponsor page

2 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Summit Sustainable Attendee Bag Sponsor: | \$2,500 | 1 Available

The Summit attendee bag will be given out to each attendee at registration, filled with event information and products. It will have your company logo displayed prominently across the front and will be co-branded with the Summit graphics. Approx. 500 sustainable bags.

Includes an insert item of your choosing

Your company logo on the Summit website sponsor page and on Summit Conference Guide sponsor page

2 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Summit Attendee Bag Inserts Sponsor (available for current WBG Allied Members only): | \$250 | 16 of 20 Available

Your company's promotion material inserted into the Summit Event Bag provided to all attendees at registration (items must be pre-approved by WBG – approx. 600 units)

Your company logo on the Summit website sponsor page

Your company logo on the Summit conference guide sponsor page

2 Summit Tickets (includes receptions and Saturday Beer Festival)

Lanyards Sponsor: | \$1,000 + cost of lanyards | **SOLD**

Your company logo will be represented on all Summit lanyards, alongside the presenting sponsor logo and event logo

Lanyards must be worn at all times during conference, giving your company maximum physical exposure

Your company logo on the Summit website sponsor page

Your company logo on the Summit conference guide sponsor page

2 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Summit Sustainable Water Bottles Sponsor: | \$500 (plus cost of bottles) | 1 Available

Sustainable water bottles, with your brand name. Approx. 600 sustainable water bottles.

Your company logo on the refillable water bottle provided to each Summit attendee

Your company logo on the Summit website sponsor page

Your company logo on the Summit conference guide sponsor page

2 Summit Tickets (includes receptions and Saturday Beer Festival)

Session Coffee Lounge Sponsor: | \$1,500 | (1) Available, November 8th, 2019

Welcome Summit Expo attendees to the Education Sessions and into your Session Lounge area where they can network and enjoy a beverage.

Educational Session attendees will enjoy a cup of coffee or a soft drink from the session break station during Summit Education Session hours

WBG to supply juice, energy drinks and coffee for the Lounge

Space for company banner at entrance, and opportunity to distribute your company products or materials to attendees

Your company logo on the Summit website sponsor page and on Summit Conference Guide sponsor page

2 VIP Summit Tickets (includes receptions and Saturday Beer Festival)

Summit Program Advertising Opportunities:

Placing Ads in our Summit Program is a great way to gain exposure for your brand & your messaging to conference attendees.

Full back cover: | \$750 | **SOLD**

Inside front cover: | \$600 |

Full page: | \$500 |

1/2 page: | \$250 |

1/4 page: | \$150 |