

2005 Washington Cask Beer Festival

Saturday October 29th, 2005 ♦ 12-4pm & 6-10pm ♦ Fisher Pavilion @ Seattle Center

Washington Brewers Guild cordially invites you to participate in the 6th Annual Cask Beer Festival on Saturday, October 29, 2005. There will be more than 30 Washington breweries and a dozen more from our neighboring states to showcase the Pacific Northwest's finest cask-conditioned beers. This festival will help educate consumers about cask beer and in turn raise a few bucks to assist the Washington Brewers Guild in its effort to continue promoting Washington-brewed beers.

The Cask Festival has become an essential event in the Pacific Northwest beer festival scene, and to respond to the growing popularity this year the festival is moving to Fisher Pavilion, a larger venue at Seattle Center that holds up to 800 guests per session. The festival will again consist of two sessions (12-4pm & 6-10pm) to manage the flow of customers and minimize over-consumption.

CASK BEER

The primary goal of the festival is to promote and celebrate the diversity of live, cask-conditioned beer produced by brewers in Washington. To remain as true as possible to the spirit of "real beer" production, it is anticipated that brewers will meet the minimum requirement of conditioning their kegs "naturally" (i.e. secondary fermentation via priming, kreusening, capping prior to terminal gravity, or some other clever technique brewers might hit on). In other words, condition the beer without "artificially" introducing CO² into the cask. In this way it is hoped that we can maintain a high degree of integrity as a "cask beer event" without impeding Northwest ingenuity.

KEGS & BOOTH FEES

Booth fees for each participating brewery will be equal to the cost of the beer you bring to the event. The Guild will buy two firkins of cask (one 10 gallon Washington Beer Firkin and one 7.75 gallon 1/4 Bbl or 5 gallon Pin) from each participating brewery. Please write a check payable to Washington Brewers Guild in the amount of the wholesale cost of your beer and mail with your registration form. For example, if you have a Firkin for \$70 and a 1/4 Bbl for \$55, your booth fee is \$125. The Guild will then buy that beer at that value on the day of the festival.

For ease of managing the inventory of cask kegs on site, we ask that you please bring two kegs of a single style. Any kegs that run empty before the end of the first session will be changed during the break between sessions.

We ask that the cask kegs be poured either by gravity or via a beer engine, whichever you prefer. Please note: EACH BREWERY MUST SUPPLY ITS OWN TAPPING EQUIPMENT.

POSTING with the WSLCB

As we discovered in previous years, beers sold as "cask-conditioned" in this state must be identified as such and posted with the Washington State Liquor Control Board. Please don't ask "why." If your cask-conditioned beer has never been sold in the state of Washington, price posting with the WSLCB must be submitted by **September 1st** in order to sell the product in October. **THIS IS VERY IMPORTANT.** A sample form is included. For questions, please call WSLCB at (360) 664-1604.

If you're planning to pour "firkins" or "pins" of a beer style already posted as "cask-conditioned" with the WSLCB, it is also necessary to post for each particular size of serving vessel.

SESSIONS

In order to manage the flow of customers at the event and to minimize over-consumption, casks will be served during two separate four-hour sessions:

Session 1: 12pm-4pm Session 2: 6pm-10pm

Please note: This year we are celebrating the launch of WABL (WASHington Beer Lovers), the new beer consumer club, by opening up the doors **ONE HOUR EARLY** exclusively to the chapter members of WABL. So please be ready to pour at 11am.

BREWERS DINNER

The Guild is hosting a Brewers Dinner for the participating breweries during the break between the sessions. Dinner will be served by Barking Dog Alehouse again. Each brewery is invited to RSVP for up to four people. If you'd like to RSVP please indicate on the enclosed registration form with the names of attendees. Early RSVP is appreciated so we can order the right amount of food.

TICKETS

Tickets this year will again be a flat \$35 / session (\$40 at the door), with no extra scrip to purchase once inside. Commemorative glassware is included in the price of admission. General admission tickets will be available mid-August at Ticketweb.com and at select regional outlets starting October 1st. A maximum of 800 tickets will be available for each tasting session.

Brewery personnel will need to be on hand to POUR THEIR OWN BEER during both sessions. Two pourers from each brewery will be allowed during each session. Please indicate the names of the people pouring for your brewery on the registration form.

WASHINGTON CASK BEER FESTIVAL IS A **21 AND OVER** EVENT: no one under 21 will be admitted.

REGISTRATION DEADLINE

Please fill out the enclosed registration form and return along with a check to the following address by **September 1st**.

Washington Brewers Guild
P.O. Box 20014
Seattle, WA 98102

The first 45 breweries that submit COMPLETE registration forms (including a check for booth fees) will be accepted. Breweries will be notified of their registration status in early September.

Thank you for your participation and support of Washington Brewers Guild. We look forward to seeing you in the fall.

Lisa Miyashita
Washington Brewers Guild
(206) 915-0015
lisa@washingtonbeer.com

2005 Washington Cask Beer Festival Registration Form

REMEMBER TO:

1. Mail in a COMPLETE registration form (including beer information and pourers' names).
2. Include a check to the WA Brewers Guild equal to the wholesale cost of the keg(s) you'll pour.
3. Post your cask beer (including keg size) with the WSLCB NO LATER THAN September 1st, 2005

Please return this registration form along with a check to the following address by **September 1st**.

Washington Brewers Guild
P.O. Box 20014
Seattle, WA 98102

Festival details will be sent out to participating breweries in late September.

Brewery Name: _____

Contact Person: _____

Address: _____ City: _____ Zip: _____

Phone #: _____ Email: _____

Web Site: _____

Pourers (max. 2 / session)
(11am-4pm) _____

(6-10pm) _____

Booth Fee: _____ (= wholesale cost of the kegs you'll pour)

Name & style of cask-conditioned beer being served at the event:

First Choice: _____ Style: _____

Second Choice: _____ Style: _____

*** In order to ensure that a broad variety of styles are represented at the event, the Cask Festival Committee may need to ask some breweries to pour their second style choice.

Dispensing method: (gravity / beer engine)

Would you like to attend the Brewers Dinner? ___ Yes ___ No
Attendees' names (up to 4 people)

Would you consider volunteering up to one hour to take tickets at the door / staff the gate? _____
If yes, which session? _____



WASHINGTON STATE LIQUOR CONTROL BOARD
Licensing Division
P.O. Box 43098
Olympia, WA 98504-3098

DATE OF APPLICATION

APPLICATION FOR PRODUCT APPROVAL CODE - BEER/WINE

TO BE COMPLETED BY BREWERY, WINERY, U.S. IMPORTER OR CERTIFICATE OF APPROVAL HOLDER

1. BRAND NAME	2. TYPE OF WINE/BEER (SUCH AS BURGUNDY, ALE, ETC.)	
3. MANUFACTURER/BOTTLER	4. PLACE WHERE MANUFACTURED	5. BONDED WINERY NUMBER
6. CONTAINER SIZE/CASE CONFIGURATION	7. FOR MALT BEVERAGES: ALC/VOL _____ ALC/WT _____	
INSTRUCTIONS: Complete in duplicate. Submit original and retain duplicate copy for your files. This form to be used primarily for low alcohol wine products that do not require Federal Label Approval from the Bureau of Alcohol, Tobacco & Firearms.	THE FOLLOWING COMPANY APPLIES FOR LABEL APPROVAL FOR BEER OR WINE FOR SALE IN THE STATE OF WASHINGTON	
9. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT	10. CERTIFICATE OF APPROVAL OR LICENSE NUMBER	

Affix label below (if additional space is needed, label may be glued to the reverse side)

Return Original to WSLCB
Retain Duplicate Copy for Your File

LIQ 231-52 2/99